

Vision 2040

Exeter's Vision 2040

In December 2019, organisations from within the City of Exeter and those with a keen interest in the continued growth and success of the city as an economic engine of the Greater Exeter regions, came together to form the Liveable Exeter Place Board. Here they agreed a commitment to Exeter's Vision 2040, to be recognised as a leading sustainable city and global leader in addressing the social, economic and environmental challenges of climate change and urbanisation.

Exeter's Vision for 2040 includes:

Innovative and Analytical City: As model of strong local democracy Exeter's innovative and analytical culture will support communities, businesses, civil society and public bodies to work together to solve the city's challenges and achieve its ambitions. The city's institutions work collaboratively with a coherence in pursuit of the city's vision.

Healthy and Inclusive: Exeter will be healthy and happy and local services will support people to live their lives well, in the ways that matter to them.



The most Active City in the UK: Exeter will be the most active and accessible city in the UK. With a high-quality built environment and green spaces, arts and cultural facilities, the city will serve to encourage healthy, active lifestyles.

Accessible World Class Education: All residents will have access to world-class education and training, as well as meaningful, high-quality employment with fair wages. The life-changing benefits of access to and participation in arts, culture and physical activity will be realised. Employers will be able to recruit, nurture and retain a skilled local workforce as well as attracting the best global talent.

Liveable and Connected: Exeter will be a thriving city, within a network of thriving rural and coastal towns and villages. Urban planning will protect and enhance Exeter's exceptional natural and historic environment, safeguard its iconic landscape setting, and encourage high-quality design that complements and enhances the city's heritage.

A Leading Sustainable City: Exeter will be a carbon neutral city by 2030 and recognised as a leading sustainable city and a global leader in addressing the social, economic and environmental challenges of climate change and urbanisation. The Exeter of the future will have grasped the opportunities ahead of us today.



Culture: Under its UNESCO City of Literature status, Exeter will innovate and lead in the area of the environment, wellbeing, cultural literacy, creative making and heritage innovation to build a living city where everyone thrives.



EXETER
LIVE BETTER